



## Appendix A

### Applicants' Marked-Up Claim Language

10. (Three Times Amended) A method for delivering specific combined medium programming for use with an interactive mass medium program output apparatus comprising the steps of:

outputting first combined medium programming, said first combined medium programming including video and user specific information, said interactive mass medium program output apparatus having an input device to receive input from a subscriber;

prompting said subscriber during said first combined medium programming[;]  
whether said subscriber wants said specific combined medium programming[, said interactive mass medium program output apparatus having a memory for storing one of a code and a datum];

receiving a reply from said subscriber at said input device in response to said prompting said subscriber[, said interactive mass medium program output apparatus having a processor for processing said subscriber reply]; and

[processing said reply and selecting said stored one of said code and said datum designating said specific combined medium programming, said interactive mass medium program output apparatus having a transmitter for communicating with a remote site;

communicating said stored one of said selected code and said selected datum to said remote site, said interactive mass medium output apparatus and said remote site forming part of a network having a plurality of transmitter stations;

assembling, in said network, at least one message which is effective at said interactive mass medium program output apparatus to satisfy said reply, said interactive mass medium program output apparatus having a receiver for receiving a signal containing at least a portion of said at least one message from said remote site; and]

delivering said [designated] specific combined medium programming on the basis of said [at least one message] reply.

11. **(Three Times Amended)** A method for delivering specific combined medium programming for use with an interactive mass medium program output apparatus, comprising the steps of:

receiving [a] generally applicable information for use in a combined medium programming transmission at a transmission station;  
generating said specific combined medium programming; and  
transmitting said specific combined medium program, a first portion of said specific combined medium programming enabling said interactive mass medium program output apparatus (i) to prompt a subscriber for input in respect of a second portion of said specific combined medium programming, (ii) receive [and process a reply] said input from said subscriber, [communicate one of selected code and selected datum designating] and (iii) deliver said second portion of said specific combined medium programming[, and receive at least one message from a remote station, said at least one message effective to satisfy said reply from said subscriber] on the basis of said input.

12. **(Cancelled.)**

13. **(Amended)** A method for combined medium programming delivery for use with an interactive mass medium programming output apparatus comprising the steps of:

outputting mass medium programming [that one of contains and explains at least one receiver specific datum], said interactive mass medium programming output apparatus having an input device to receive input from a user;

prompting said user [one of (i)] during said step of outputting [and (ii) in said mass medium programming] for input [with respect to said combined medium programming], said interactive mass medium programming output apparatus having an output device for outputting said combined medium programming;

receiving a reply from said user at said input device in response to said step of prompting[, said interactive mass medium programming output apparatus having a transmitter for communicating said information to a remote site]; and

[communicating said reply to said remote site, said interactive mass medium output apparatus and said remote site comprising a network having a plurality of transmitter stations;

generating, in said network, at least one message which is effective at said interactive mass medium programming output apparatus to deliver said combined medium programming, said interactive mass medium programming output apparatus having a receiver for receiving a signal containing at least some of said at least one message from said remote site;]

delivering said combined medium programming at said output device on the basis of said [at least one message,] input, said combined medium programming including computer output.

14. (Amended) A method for combined medium programming delivery for use with an interactive mass medium programming output apparatus, comprising the steps of:

[receiving an information transmission at a transmission station;]

[outputting] originating mass medium programming and computer programming;  
and

transmitting said mass medium programming and computer programming, said mass medium programming and said computer programming enabling said interactive mass medium programming output apparatus to:

(a) prompt a user for input [in respect of said combined medium programming];

- (b) [receive and communicate a reply from said user] process said input; and
- (c) [receive at least one message from a remote station, said at least one message effective to] deliver said combined medium programming based on said input, said combined medium programming including computer output.

15. (Cancelled.)

16. (Cancelled.)